



**СОЛТУСТІК ҚАЗАҚСТАН ОБЛЫСЫ  
ӘКІМІНІҢ ДИПЛОМАТИЯЛЫҚ ҚАБЫЛДАУЫ**

**ДИПЛОМАТИЧЕСКИЙ ПРИЁМ  
АКИМА СЕВЕРО-КАЗАХСТАНСКОЙ ОБЛАСТИ**

**DIPLOMATIC RECEPTION  
OF AKIM OF THE NORTH KAZAKHSTAN REGION**





# ATTRACTING INVESTMENT

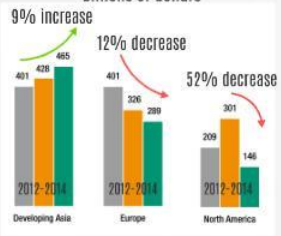
- How to find an investor?
- How to get him interested?
- What does the investor want to hear and see?
- What can he give and what would he definitely ask for?



# FOREIGN DIRECT INVESTMENT



Foreign direct investment,  
billions of dollars



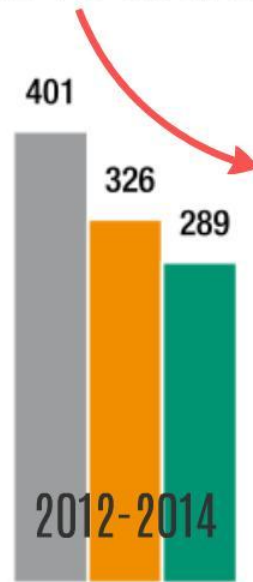
# Foreign direct investment, billions of dollars

9% increase



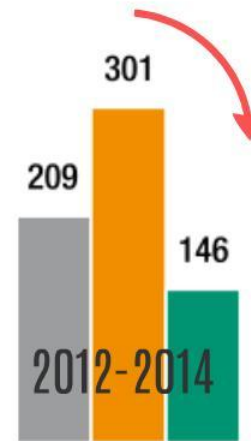
Developing Asia

12% decrease

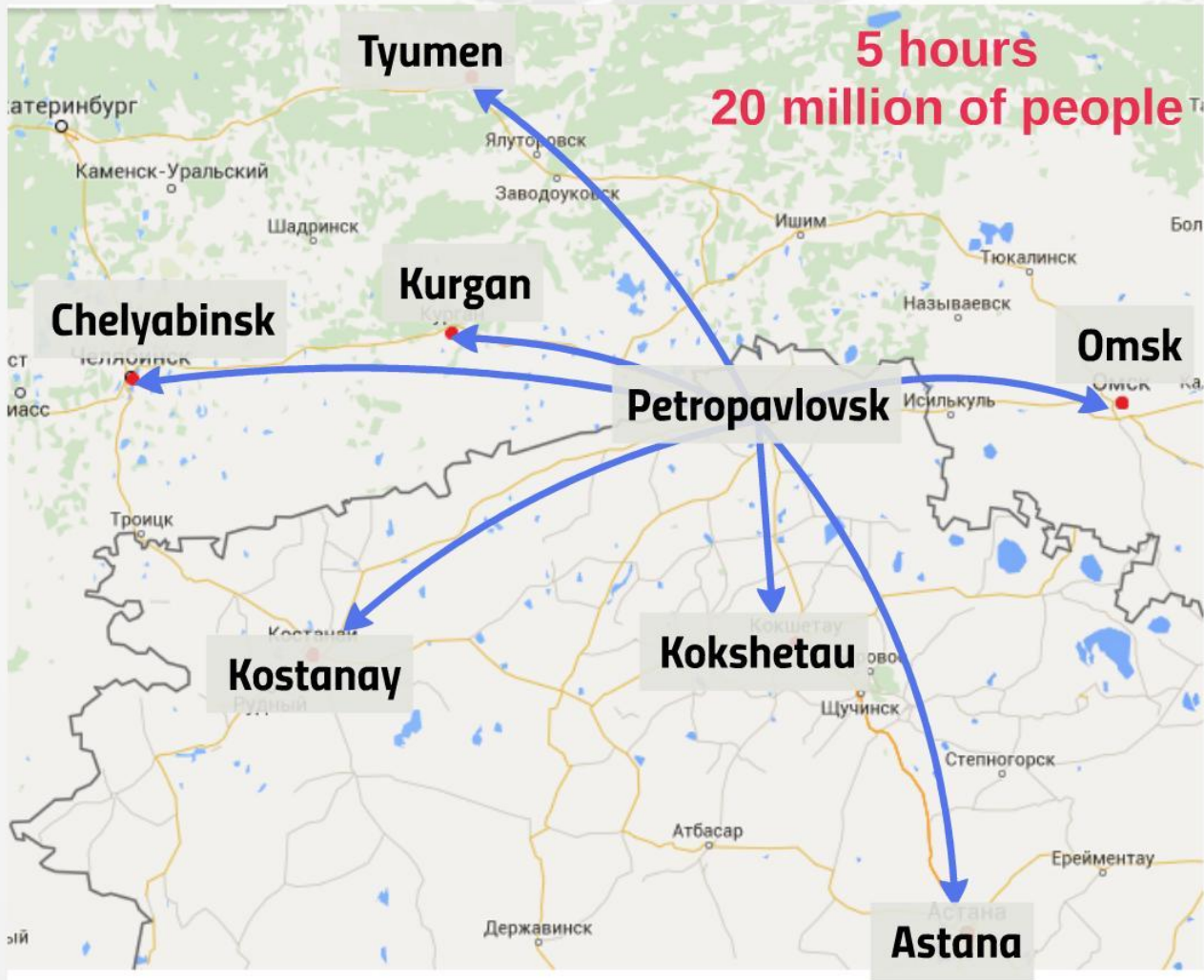


Europe

52% decrease



North America



# BENEFITS FOR INVESTORS

// PRESENTATION OF BUSINESS REPORTS




The 1st place among the regions of the republic in terms of investment growth, 129%


25  
DELEGATIONS



60% OF INCREASE




Trade and logistics center



GRP'15



New Industrialization



New production



MINERAL RESOURCES

286 mineral deposits are explored.  
227 fields are remain free for the development, including deposits of gold, tin, iron, coal, etc.



JSC "Syrymbet" - 65% of tin stocks in Kazakhstan. The largest undeveloped deposit, \$ 19.5 mln. dollars were invested in 2016.





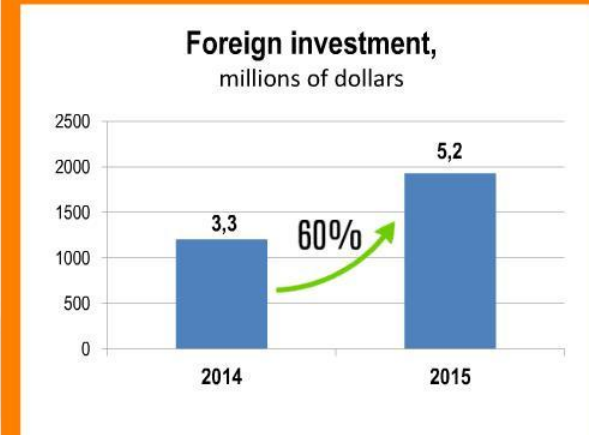
The 1st place among the regions of the republic in terms of investment growth, 129%

25

## DELEGATIONS



## 60% OF INCREASE



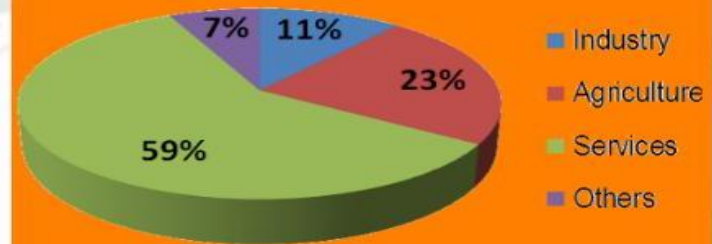


# Trade and logistics center



# GRP'15

## Gross regional product



# New Industrialization



# New production



## New production



## MINERAL RESOURCES

**286** mineral deposits are explored.

**227** fields are remain free for the development, including deposits of gold, tin, iron, coal, etc.



JSC "Syrymbet" - **65%** of tin stocks in Kazakhstan. The largest undeveloped deposit, **\$ 19.5 mln.** dollars were invested in 2016.





**Priority investment areas**

- development of agricultural machinery
- development of the grain processing
- production of animal feed

**The government provides the support in the form of investment subsidies**

- The subsidy rates range from 70% to 90% from:
- the purchase of transport equipment
  - the production and processing of agricultural products
  - the creation and expansion of facilities for cattle breeding
  - the creation and expansion of feed yards and fodder production
  - the flooding of pastures
  - subsidizing of the loan and leasing interest rates.

**THE BIGGEST PROJECTS**

- Construction of the factory for processing oilseeds with a capacity of 200 thousand tons per year;
- Construction of LLP "MEZ - SKE" factory for the production of seed oil. The capacity of the factory is 600 thousand tons per year;
- Construction of the factory for advanced processing of crops with a capacity of 200 thousand tons per year.

**MAP OF AGRICULTURAL PRODUCTS IN 2016-2020**

600 projects of the price of 2.575 billion dollars are planned to be implemented

**Favorable credit facilities**

- For the domestic livestock breeding sector:
- Kazagro (cattle breeding)
  - Kasim (sheep breeding)
  - Akpat Azgi (sheep breeding)
  - Vysa (sheep cattle husbandry)



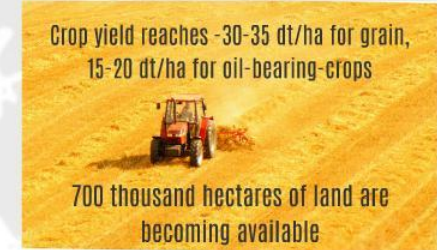
**THE AGRICULTURAL REGION**



# THE AGRICULTURAL REGION



30%



70%



One-third of crops in Kazakhstan,  
4,8 mln. ha of arable lands

Soil bonitet- 51,4

**Crop yield reaches -30-35 dt/ha for grain,  
15-20 dt/ha for oil-bearing-crops**



**700 thousand hectares of land are  
becoming available**

# Favorable credit facilities

for the domestic livestock breeding sector:

- Sybaga (cattle breeding)
- Kulan (horse breeding)
- Altyn Asyk (sheep breeding)
- Yrys (dairy cattle husbandry)



**KAZAGRO**  
NATIONAL Management Holding



# MAP OF AGRICULTURAL PRODUCTS IN 2016-2020

60 projects at the price of \$ 375 mln.  
dollars are planned to be implemented.



# THE BIGGEST PROJECTS

- Construction of the factory for processing oilseeds with a capacity of **330 thousand tons** per year;
- Construction of LLP "MEZ - SKO" factory for the production of seed-oil. The capacity of the factory is **500 thousand tons** per year;
- Construction of the factory for advanced processing of crops with a capacity of **250 thousand tons** per year.

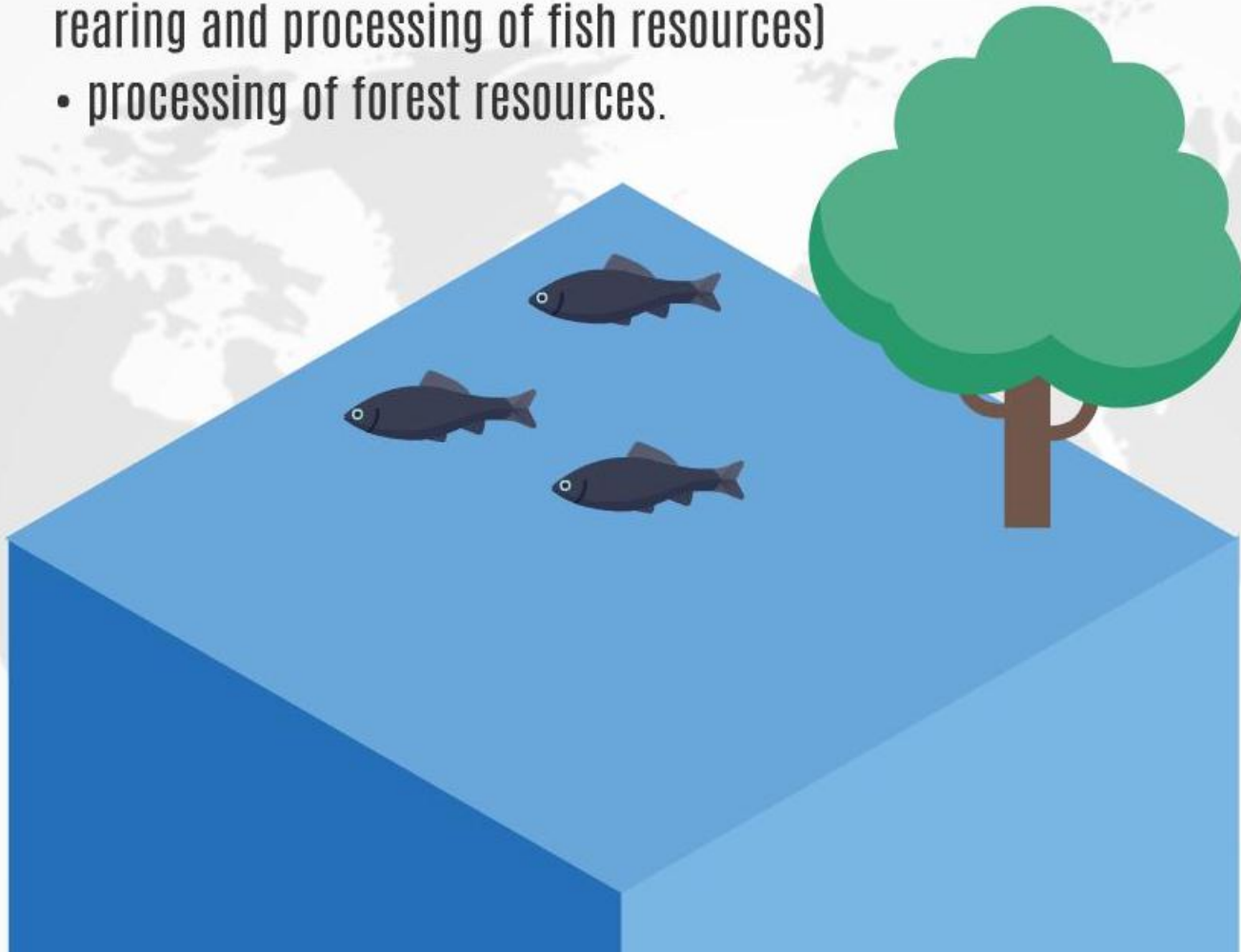
## The government provides the support in the form of investment subsidies

The subsidy rates range from **7%** to **50%** from:

- the purchase of transport equipment
- the production and processing of agricultural products
- the creation and expansion of facilities for cattle breeding
- the creation and expansion of feed yards and fodder production
- the flooding of pastures
- subsidizing of the loan and leasing interest rates.

## Potential investment areas

- Development of fisheries (reproduction, rearing and processing of fish resources)
- processing of forest resources.



# TOURISM

2,4 MLN DOLLARS US HAVE BEEN INVESTED IN TOURISM INDUSTRY IN 2015

RECREATION AREA "GREEN PARK"

"SOLNECHNYI VIP" - ELK FARM

"HAMPTON BY HILTON"



# EXPO 2017 "PAVILION KAZAKHSTAN"



**EXPO 2017**  
• Future Energy •  
Astana Kazakhstan

# INVESTMENT PROJECTS

THE INTERNATIONAL COOPERATION



- ① 12 projects - investment portfolio about \$ 600 mln.
- ② Geographical position opens a huge customer market



## 3 upcoming joint projects with China



- "Construction of the factory for advanced processing of crops in the G.Musrepov district" with the price of **\$ 250 mln**
- "Construction of the factory for processing oilseeds in Taiynsha District" with the price of **\$ 58 mln**
- "Construction of the transport and logistics center in Petropavlovsk city"





## Upcoming joint projects with Russia and Italy



- Together with Russian investor - “EFKO” Group of Companies we are working on building an oil-and-fat cluster in the region
- We are cooperating with Italian company IL TREBBIOLO on implementation of the joint project "Investing in the farm, in order to further cultivation of oilseeds."



# "Kazakhstan in the new global reality: growth, reforms, development"

According to the President's message the following steps:

- 1 Development of investment strategy of the North Kazakhstan region until 2020;
- 2 Annual meeting of the Investors Council with the participation of North Kazakhstan region's akim;
- 3 Signing of the annual investment declaration in the framework of the Investors Council of North Kazakhstan region;
- 4 Annual business lunch of of North Kazakhstan region's akim with the heads of diplomatic missions;
- 5 The creation of the specialized interactive web portal about the investment activities in the North-Kazakhstan region.



# The Council of investors

OF NORTH-KAZAKHSTAN REGION



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We are ready to work out any issues that could arise in all phases of project implementation with each **investor**



Absolute confidentiality, trust and mutual respect, multiplied by professionalism, - is the formula for successful cooperation that we offer you

